



STONED

Daiquiris

★ THC INFUSED ★

RETAIL STARTER KIT
NOW \$4900!

- 80% PROFIT MARGINS
- MACHINE PAYS FOR ITSELF
- CHOOSE THC LEVELS
- SMOKE SHOPS & LIQUOR



RETAILERS CALL 512-387-3377
OR INFO@STONEDDAIQUIRIS.COM

Convertible Note Investment Opportunity



Capital Raise Target: \$100,000 – \$200,000

Structure: Convertible Promissory Note

Proposed Terms

- Valuation Cap: \$1,000,000
- Discount Rate: 20%
- Maturity: 24–36 months
- Interest Rate: 6–8% annual (negotiable)
- Convertible into equity at next priced round or liquidity event



Use of Funds

- Retail starter kit rollout (STONED Daiquiris)
- Initial manufacturing & inventory scaling
- Brand portfolio expansion under STONED umbrella
- Distribution & territory acquisition
- Trade show & media-driven retail growth

Strategic Vision

- Phase 1: STONED Daiquiris rollout
- Phase 2: Expanded THC beverage line
- Phase 3: Additional THC product categories under STONED umbrella
- Phase 4: Multi-state retail distribution network



STONED Brands is positioned as a scalable THC portfolio company targeting smoke shops, liquor retailers, and hemp distributors. The company is supported by a media-driven retail ecosystem and a high-margin product model designed for rapid expansion.



We've Built these media platforms since 2020 in Texas.

Strategic Partnership Proposal

STONED Brands LLC

Confidential – For Discussion Purposes

Vision

STONED Brands LLC is being positioned as a scalable THC portfolio platform targeting smoke shops, liquor retailers, and regional distributors, beginning with STONED Daiquiris as Phase 1. This brand is designed not as a single SKU product, but as a multi-category THC CPG platform capable of expanding into:

THC Daiquiris
Pre-rolls
Flower jars
Gummies
THC beverages

Future product extensions

The objective is to leverage operational infrastructure already in place and integrate STONED Brands into an existing high-performance distribution ecosystem.

Strategic Fit with Dope/ Fyre . HB

You currently control:
650 active retail accounts
Manufacturing capability
Production infrastructure
Distribution routes
Sales representation
Operational backend

STONED Brands Contributes:

Brand architecture and portfolio vision
Market positioning strategy
Sales expansion and retail penetration strategy
Retail Store • Wholesaler Opportunities
Media-driven marketing support
Expansion into future wholesale channels

Capital structuring and investor roadmap
Together, this partnership unlocks scalable growth neither party captures alone.

STONED Brands is a scalable THC portfolio platform leveraging proprietary retail distribution and media-driven consumer acquisition across Texas and expansion markets.



Year 1 Rollout Strategy

Penetration Target:
25% of existing 650-store network
= 162 stores in Year 1
Ramp Model:

Staggered onboarding across the year
Average 6–8 month active cycle
Conservative Revenue Estimate:
\$800–\$1,200 monthly wholesale per store

Projected Year 1 Revenue Range:
\$900,000 – \$1,300,000
This controlled penetration model allows:

SKU optimization
Reorder cadence development
Shelf stability
Margin refinement
Brand proof within an existing network
Wholesale distribution expansion would begin in Year 2 after velocity proof and reorder validation.

Capital Strategy

Initial funding will be structured as a
Convertible Note to:
Fund inventory scale
Support brand rollout
Protect long-term equity value

Bridge to a future priced equity round
The objective is not speculative growth,
but measured expansion within an
operational backbone that already
exists.

Proposed Partnership Structure

To align incentives and long-term
growth:

Equity Proposal: 25% equity in STONED Brands LLC

Structure may include perform-
ance-based vesting tied to:
Store rollout milestones
Revenue thresholds
Year 1 penetration benchmarks
This ensures equity participation
reflects execution and scale.



Operational Alignment

Under this structure:

Manufacturing and distribution
margins remain intact
STONED benefits from existing

infrastructure

You participate directly in brand
upside

Long-term portfolio expansion
remains protected

This creates:

Immediate revenue opportunity
Long-term valuation growth
Aligned incentive structure
Controlled capital raise positioning

Long-Term Vision

STONED Brands is designed to
evolve into:

A multi-category THC portfolio
company capable of:

Scaling across distribution networks
Expanding through wholesale
channels

Raising institutional capital at in-
creased valuation

Building a defensible brand
platform

This proposal positions you as a
foundational partner in that growth
trajectory.

